

Hitesh H

Senior Product Designer

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Portfolio <http://hiteshharish.design>

01 SUMMARY

Senior Product Designer with 12+ years of experience designing scalable, user-centered solutions for enterprise and B2B SaaS products. Experienced in leading end-to-end product design—from discovery and research to interaction design and delivery—while aligning user needs with business goals.

Strong background in UX strategy, design systems, and accessibility (WCAG), with a proven ability to collaborate with cross-functional teams to drive usability, consistency, and measurable product impact.

02 EMPLOYMENT HISTORY

Jun 2020 - Present

Omnissa - Bangalore (formerly VMware)

Senior Product Designer | Oct 2024 – Present

- Lead end-to-end UX design for enterprise products, from discovery and user research to interaction design and delivery
- Define and scale Figma-based design systems to improve UI consistency and accelerate development across web and desktop platforms
- Plan and conduct user research and usability testing; translate insights into product decisions, UX flows, and design improvements
- Partner with product managers, engineers, and stakeholders to define product strategy, roadmaps, and UX vision
- Advocate for accessibility standards (WCAG) and collaborate with engineering to deliver inclusive design solutions

Product Designer | Jun 2020 – Sep 2024

- Designed and prototyped intuitive, accessible interfaces for enterprise applications aligned with business objectives
- Collaborated with cross-functional teams to define UX goals, requirements, and success metrics
- Conducted user research, interviews, and usability testing; translated findings into actionable design solutions
- Facilitated design thinking workshops to align teams and drive problem-solving
- Contributed to and evolved design systems and UI patterns to improve consistency and reduce rework



Apr 2015 - May 2020

Deloitte Digital - Bangalore

Senior UI/UX Design Consultant | Apr 2019 – May 2020

- Led UX design engagements across healthcare, energy, education, and public sector domains
- Conducted discovery workshops and translated business requirements into user-centered solutions
- Mentored designers and ensured alignment with UX strategy, design standards, and client expectations
- Collaborated with cross-functional teams to define UX roadmaps, workflows, and interaction patterns

UI/UX Design Consultant | Apr 2015 – Apr 2019

- Designed web and mobile experiences for global clients, ensuring consistency and usability
- Partnered with product and engineering teams to define requirements and deliver interaction designs
- Delivered end-to-end design outputs—from wireframes to high-fidelity UI and developer handoff

Aug 2012 – Sep 2015

DDB Mudra - Bangalore

Art Director

- Led visual design and creative direction for integrated marketing campaigns across print and digital
- Translated briefs into concepts, storyboards, and final creative outputs within tight timelines
- Collaborated with cross-functional teams to deliver campaigns aligned with brand strategy

Aug 2011 – Sep 2012

Theme Team

Art Director

- Designed brand identity, packaging, and marketing collateral based on client requirements
- Supported end-to-end campaign development from concept to execution

03 EDUCATION

Bachelor of Visual Arts (Design & Applied Arts)

Karnataka Chitrakala Parishath, Bengaluru

04 SKILLS

- Product Design
- UX/UI Design
- Enterprise UX
- B2B SaaS
- Design Systems
- Cross-functional Collaboration
- Figma
- Prototyping
- User Research
- Usability Testing
- Accessibility
- Design Thinking